



INTERNATIONAL TRADE HUB

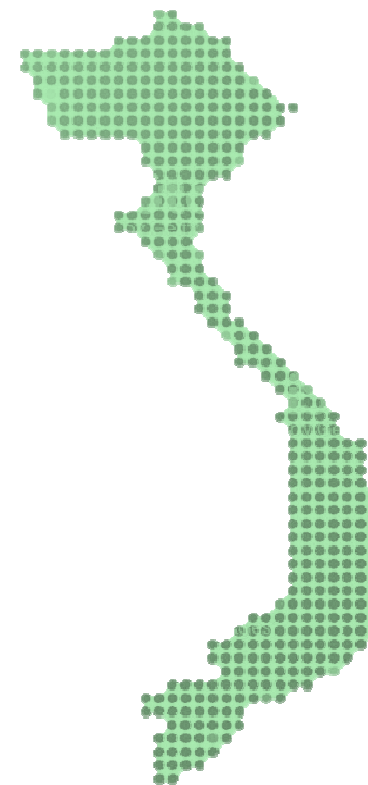
IN BINH DUONG

VIETNAM

COMPETITIVE ADVANTAGES

- Pro – business environment & stable government
- Dynamic workforce with high literacy & lower cost
- Strategic location in Asia
- Large population with an average age of 30 years old
- Marketing at 4 levels:
 1. Vietnam as a local market
 2. Vietnam as part of ASEAN, AEC & APEC
 3. Vietnam as a Regional Center – to China & India
 4. Vietnam to the World
- Free Trade Agreements (FTA) with various countries
- Total Tax Rate in Vietnam is still more competitive than China, India & other ASEAN countries

BINH DUONG DESTINATION



- A single regional common market and production base of ASEAN countries.
- The regional integration's objective -> create a competitive market of over 600 Million people in ASEAN countries for both labour force and consumer spending.
- Free flow of goods, services, investment capital and skilled labour following the liberalization supported by interstate highway systems for GMS.
- Reduction of tariff and streamlining of certain administrative procedures.

VIETNAM

STARTUP ECOSYSTEM

3rd most attractive venture capital market in ASEAN after Singapore and Indonesia

Large untapped market with high potential

Abundant talents at low cost

Supportive government policies

3000+ startups

BINH DUONG DESTINATION

Startup Ecosystem Players

Incubators/Accelerators



Series A and Series B



Events



Pre-seed/Seed



Community/Media



Co-working space



Government

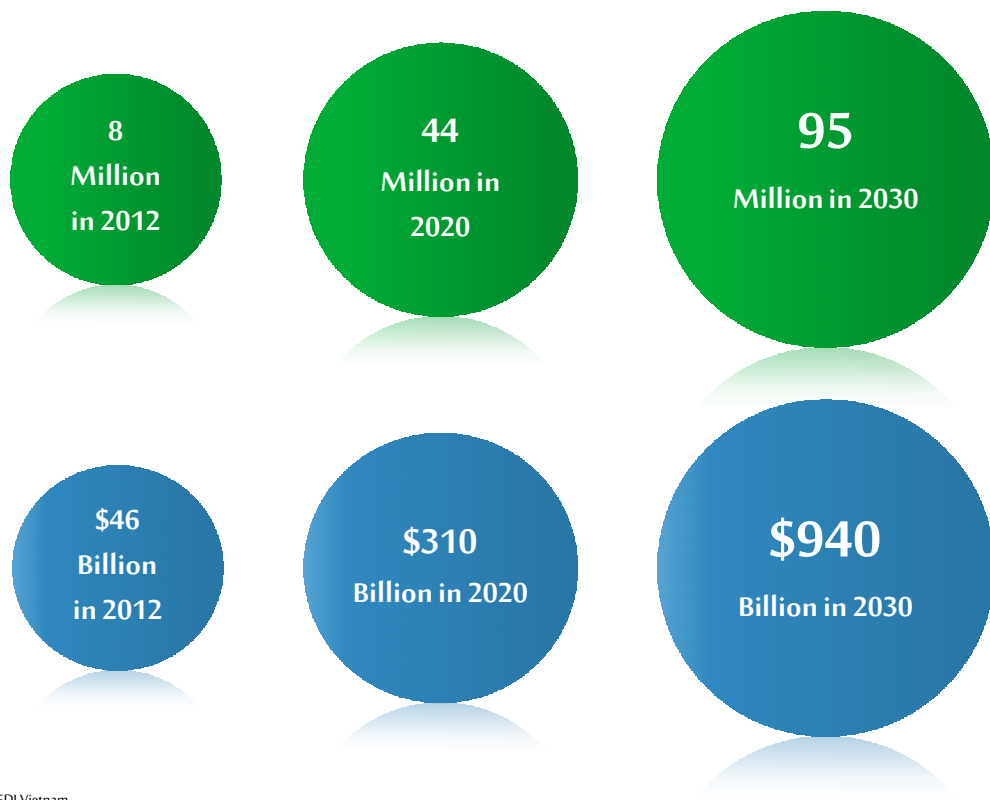


Corporate

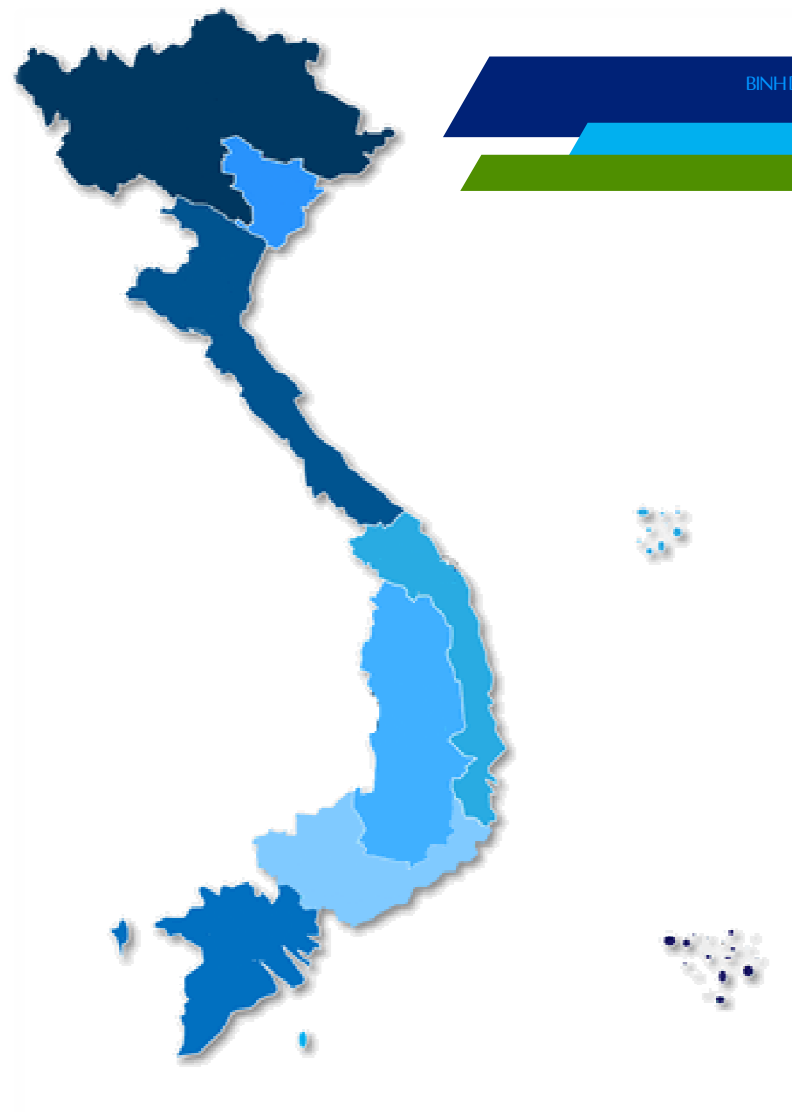


VIETNAM

MIDDLE CLASS CONSUMER SPENDING



Source: FDI.Vietnam



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VIETNAM

12 FTAS IN EFFECT

BINH DUONG DESTINATION



AFTA



ACFTA



AKFTA



AJCEP



VJEPA



AIFTA



AANZFTA



VCFTA



VN – EAEU
FTA



CPTPP



AHKFTA



EVFTA



VIETNAM

EUROPE – VIETNAM FTA



BINH DUONG DESTINATION

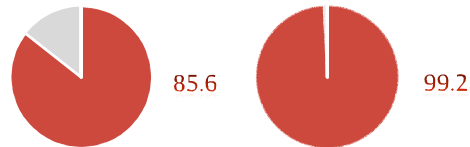
Removal of Tariffs

● Removal of tariffs ● Tariffs removed (Unit:%)

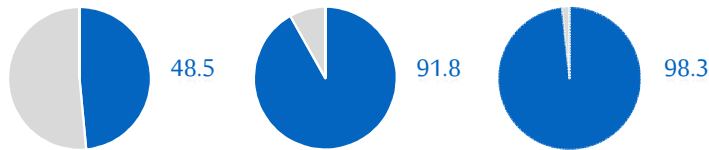
Agreement comes into force After 7 years After 10 years



Exports from Vietnam



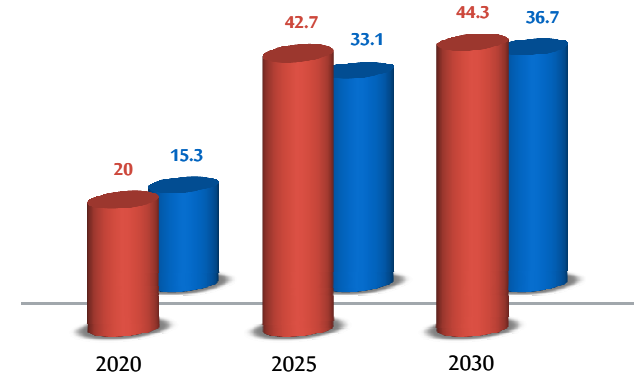
Exports from the EU



Vietnam-EU balance of trade

(Unit:%)

■ Exports ■ Imports



BINH DUONG MANUFACTURING HUB

BINH DUONG DESTINATION

INDUSTRIAL PARK



29 INDUSTRIAL ZONES
WITH TOTAL AREA
12,798 ha

12 PRODUCTION AREA/
CLUSTER
WITH TOTAL AREA
814.8 ha



RANK

FDI ATTRACTION

TOTAL REGISTER FDI
34.92 BIL USD

3,714 PROJECTS

64 COUNTRIES AND TERRITORIES

EXPORT



28.8 BIL USD

17.6%

GROWTH
RATE

10%
NATIONAL
EXPORT VALUE

INDUSTRIAL PRODUCTION



10.98%

INDEX OF INDUSTRIAL
PRODUCTION

13%
NATIONAL INDUSTRIAL
PRODUCTION



BINH DUONG AS THE IDEAL DESTINATION FOR INVESTORS

BINH DUONG DESTINATION

E&E



FOOD



PRECISION ENGINEERING



SUPPORTING INDUSTRY



PHARMA

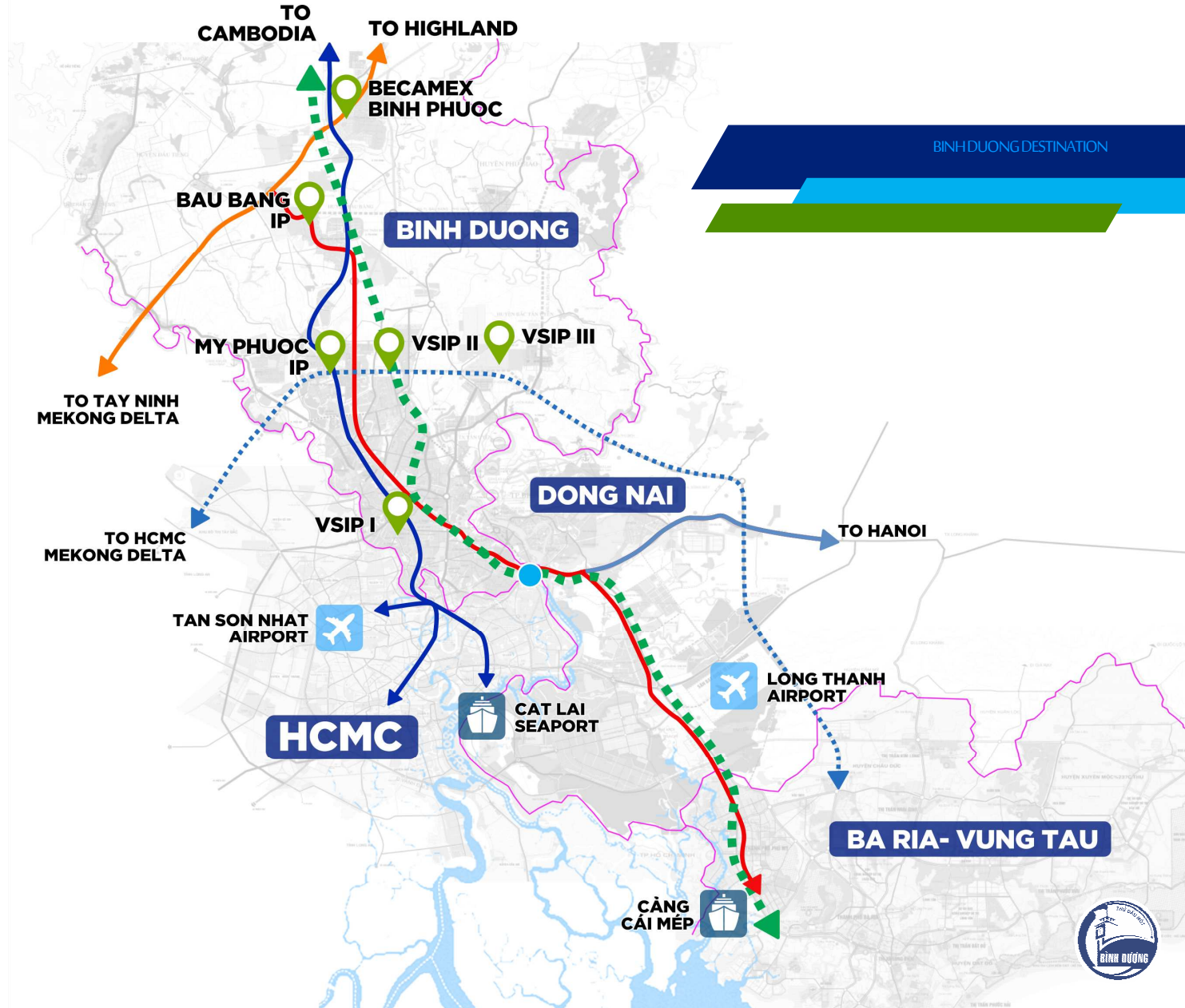


OTHER

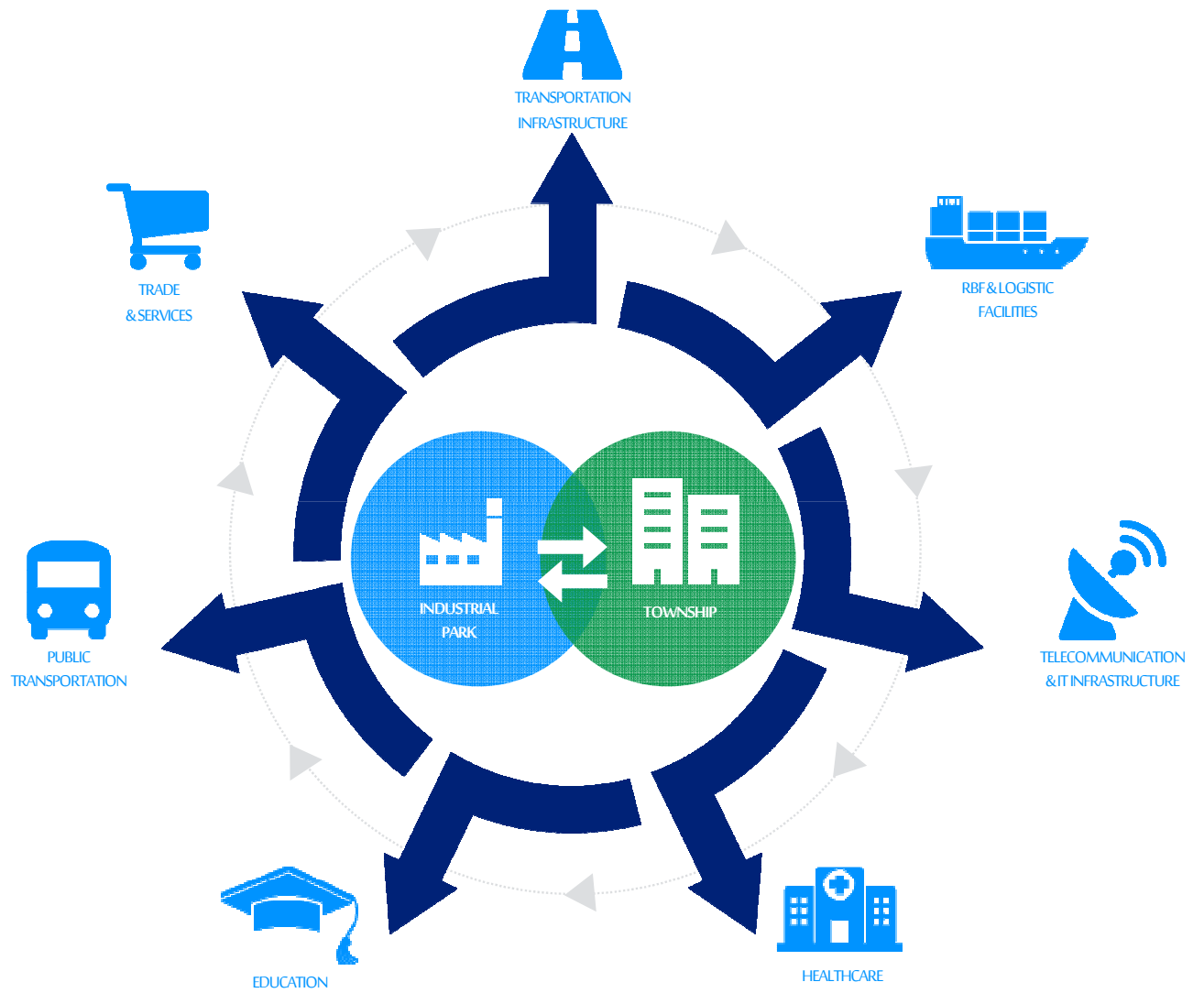


TRANSPORTATION NETWORK FOR THE KEY SOUTHERN ECONOMIC REGION

-  PAN ASIAN RAILWAY
-  MYPHUOC TAN VAN HIGHWAY
-  NORTH-SOUTH RAILWAY
-  HIGHWAY 13
-  HO CHI MINH HIGHWAY



BECAMEX IDC CORE BUSINESS



BINH DUONG DESTINATION





WORLD TRADE CENTER®
BINH DUONG NEW CITY

BINH DUONG DESTINATION



TARGETED INDUSTRIES

BINH DUONG DESTINATION

SERVICES SECTOR



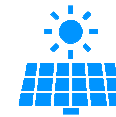
R&D ACTIVITIES



LOGISTICS



E-COMMERCE



RENEWABLE ENERGY

MANUFACTURING SECTORS



AUTOMOBILE



ELECTRICAL & ELECTRONICS



EQUIPMENT & MACHINERY



PRECISION ENGINEERING



SUPPORTING INDUSTRY



NEW CONCEPT

INTEGRATED & SELF-CONTAINED CITY

BINH DUONG DESTINATION

It's very convenient since my home is just 10 minutes away from my working place.

My kid's kindergarten is in the proximity of my working place, so it makes me worry-free!

I can minimize my investment since all the infrastructure is already built.



DESTINATION OF FUTURE-READY WORKFORCE

EASTERN INTERNATIONAL UNIVERSITY

BINH DUONG DESTINATION

BUILDING INNOVATIVE ECO-SYSTEM 1

RESEARCH COLLABORATION (R&D AND TECHNOLOGY TRANSFER) ●

HIGH-QUALITY HUMAN RESOURCES FOR THE REGION ●

2 FOSTER INTERNATIONAL COLLABORATION

- ADOPT INNOVATIVE TEACHING METHOD & INTERNATIONAL ACCREDITATION COLLABORATION WITH OVER 50 ENTERPRISES AND CORPORATIONS



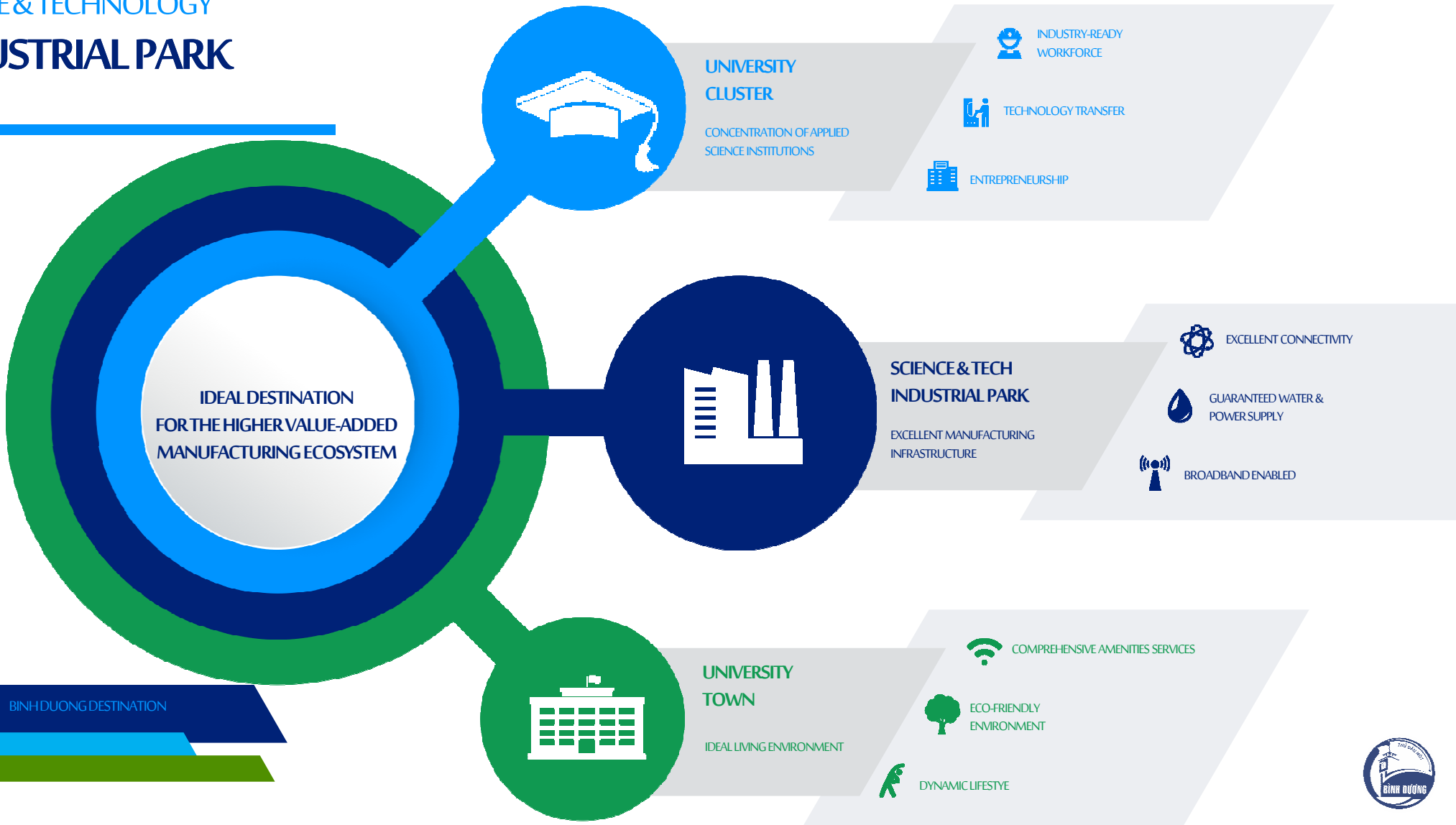
BUILDING STRONG LINKAGES BETWEEN HIGHER EDUCATIONS & INDUSTRIES 3

96% OF STUDENTS GET JOBS BEFORE GRADUATING ●

100% STUDENTS GRADUATE WITH IELTS 6.0 OR ABOVE ●



SCIENCE & TECHNOLOGY INDUSTRIAL PARK



BINH DUONG DESTINATION

